

FISAF EUROPEAN HEALTH AND FITNESS FORUM 13.-14.7.2011, JYVÄSKYLÄ, FINLAND

The forum is hosted by FISAF - Federation of International Sports, Aerobics and Fitness and Jyväskylä Booking at Jyväskylä Paviljonki international congress and trade fair centre. Jyväskylä is located in one of the lake districts of the country, only 270 kilometres north of Helsinki, far enough away, yet so easy to get to. To benefit of our pre-negotiated hotel rates, please also to book your accommodation at the same time when you register.

The 2-days forum enables participants to come together for new ideas and tools to expand business, create less retention and reach a wider audience for fitness and wellbeing industry.

Visit our web-site for more details and register now at www.fisafinjyväskylä.com

Preliminary Program:

Tue, 12 July.	Wed, 13 July.	Thu, 14 July.
Master Trainers Meeting with a specific program	Registration	Registration
	Opening Ceremony	
	Plenary Session <i>Viking Bergström (SWE)</i> <i>Michaela Polaskova (CZE)</i>	Plenary Session <i>Hanna-Leena Pesonen (FIN)</i> <i>Jarrod Saracco(U.S.A)</i>
	Lunch	
	Plenary Session TEKES <i>Sarianna Sipilä (FIN)</i>	Plenary Session <i>Lisa Gawthorne (UK)</i> <i>Mimi Adami (ITA)</i>
	Coffee Break	
	Plenary Session <i>Timo Räkköläinen (FIN)</i>	Plenary Session <i>Herman Rutgers (NED)</i>
Registration	Free Optional Tours	Fisafworld.com Presentation
		Closing Ceremony
Get-together Cruise	City Reception	Post-Forum Event: Jyväskylä Summer Festival

For more information you can contact fisaf@fisaf.org
or look at www.fisaf.org or www.fisafworld.com



Why join us?
Because wellbeing matters...

Participation fee

2 days registration	495,00€
FISAF Education and Business Partners	420,00€
FISAF Members and Certified Instructors	345,00€
1 day registration	298,00€

Social Programs

Tuesday 12th of July at 18.00: "Get together" -Cruise

The boat tour brings you to Finland's second largest lake, Lake Päijänne. The natural scenery of the area takes breath away while cruising in the labyrinth of islands. During the ca. 3-hour boat tour you get to view Finnish summer life and will be offered a light meal on board. This is a peaceful relaxing way of spending the evening with your colleagues and networking.

Wednesday 13th of July at 17.00 pm : Jyväskylä City Welcome Reception

The welcome reception hosted by The City of Jyväskylä. All participants and registered accompanying persons are invited to this event on Wednesday evening. The reception will take place in the Museum of Central Finland, 4th floor, Street: Alvar Aalon katu 7.

Free Optional Tour

Wednesday 13th of July at 16.30 - 18:30:

Alvar Aalto Tour

The 1,5 -hours bus tour will introduce you to the city area of Jyväskylä and especially the architecture of the world famous Finnish architect Alvar Aalto, who has designed a showcase of buildings in Jyväskylä, and the nearby surroundings. An English speaking tour guide specialized in Alvar Aalto will lead the tour.

Jyväskylä City Explorer Tour

The centre of Jyväskylä, bounded by Lake Jyväsjärvi and the Harju ridge, is easy to explore on foot. During the tour you will hear among other things about how a cart track developed into a prize-winning pedestrian street, an old market place became Church Park, and the first Finnish-language teacher training college blossomed into a multidisciplinary university. The tour takes in both old wooden houses and more modern architecture.

Visit to Faculty of Sport and Health Sciences

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Post-Forum Event: Jyväskylä Summer Festival

Thursday 14th of July at 19.00 -

Quinteto ;Otra Vez! feat. Verner Pohjola
19:00 at Jyväskylä Summer Festival Event Tent

World famous Otra Vez plays tango nuevo, a combination of jazz, contemporary classical music and tango. Now the Finnish quintet-noted as one of the world's most innovative tango nuevo ensembles-is also blending electronic elements in its music. Add to this the improvisational skills of trumpet virtuoso Verner Pohjola and let the sounds cape take you in the middle of passionate Finnish-Argentine tango.

Derevo: Harlekin
19:30 at Jyväskylä Citty Theatre

Derevo is a phenomenon. The stunning visual imagery, breathtaking performers and impeccable marriage between music and movement makes it a cult group of physical theatre. Ranked 3rd amongst 1252 shows at Edinburgh Fringe, Derevo's story of Harlekin and Columbine is like a surreal dream. Elements of dance, performance art, circus, mime and Commedia dell'arte unfold a heart-rending tale of unrequited love, cruelty and suffering.

Aurelio Martinez & Garifuna Soul Band (HND)
22:00 at Jyväskylä Summer Festival Event Tent

From small fishing village to renowned representative of Garifuna, music safeguarded by UNESCO. Aurelio's music is a rhythmically driven combination of African and Caribbean Indian roots music and Afro-Cuban influences. Released in February, his latest album "Laru Beya" introduces new Senegalese influences by afropop superstar Youssou N'Dour. Praised by BBC and The Guardian, Aurelio brings Caribbean to Jyväskylä.

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